



Automotive Retail, Wholesale, Commercial, Auctions & Marketplace

AUTOXLOO.COM



# Truck Dealer Management Solutions

## DATA FEED

facebook  
marketplace

OfferUp

letgo

DISTRIBUTION



POWERFUL MARKETING

## TOOLS FOR TRUCK DEALERS

REPUTATION MANAGEMENT ONLINE

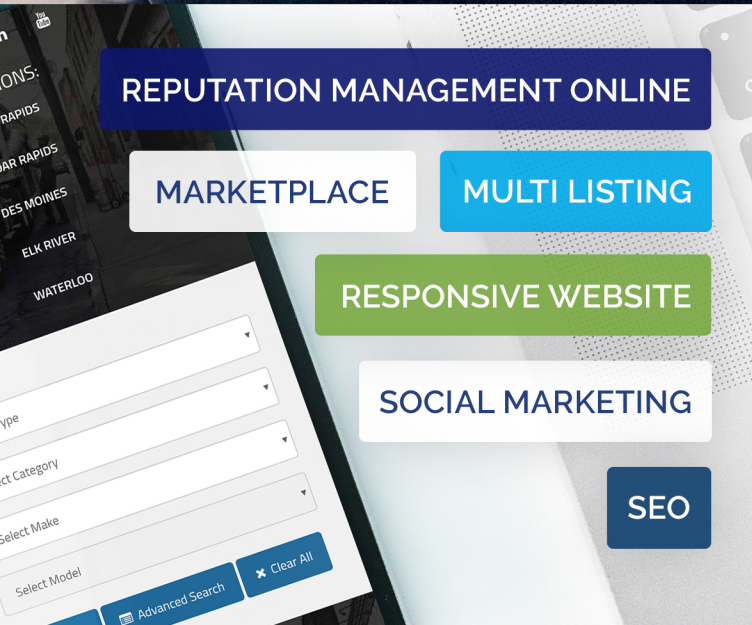
MARKETPLACE

MULTI LISTING

RESPONSIVE WEBSITE

SOCIAL MARKETING

SEO



INCREASE  
CONVERSION  
RATE BY UP TO

# 30%

WITH

AUTOXLOO



# TRUCK DEALER MANAGEMENT SOLUTIONS



## DATA FEED DISTRIBUTION

We can push your truck inventory to multiple online listing sites. That is why more truck dealerships are switching to the **iTruckTrader.com**.

For every dealer who is using online marketing, we are ready to distribute eye-catching designs and attention-grabbing visual content.

**Post daily** or twice a month (up to you)

**Display purchase price** or a financed monthly payment

**Customized images** to add on vehicle photos (QR code, contact info, dealership's logo)

**Multi-state** and region capability

**Analytics and reporting:** see how many prospects come to your site from your posting

Achieve maximum exposure to your target audience by listing your inventory on multiple sites.

Showcase your truck inventory on popular platforms like **Classified Posting**, **Letgo** and **OfferUp**. We can forward all the necessary information to list your inventory as well as the amount of clicks on each ad. Enjoy the ability to track how many prospects come to your site from the ad.

## E-MAGAZINE

Our digital brochures are made with the highest image quality and professional design. They are virtual magazines that customers can download or subscribe to.

Pages can be zoomed in or out and flipped through thanks to realistic 3D page turning. These e-Magazines can really help you to market your inventory and services at reduced costs.

**Tremendous savings on print**, distribution and postage costs

**Restore your print customers** and increase your sales

**Realistic 3D page** turning presents only your inventory and not that of your competitors

**Negotiate lower printing costs** for your print publications

**The most eco-friendly** way to communicate



[www.autoxloo.com](http://www.autoxloo.com)

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## LIVE VIDEO STREAMING™

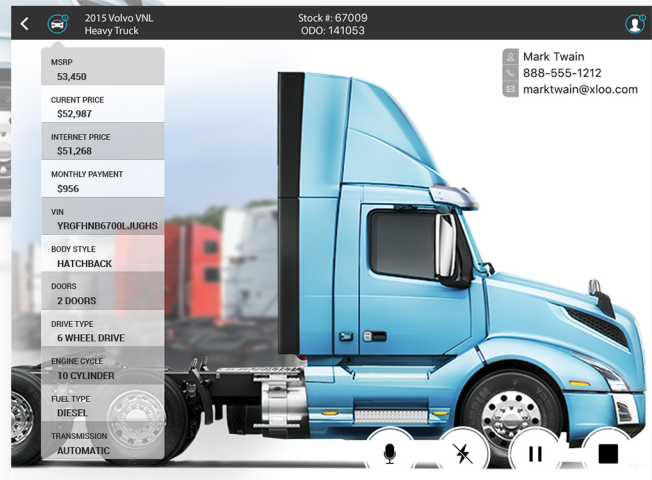
The **LVS™ (LIVE VIDEO STREAMING™)** application enables the sales person to provide a live video tour of any truck at their dealership. 50% of your leads aren't followed up, your Problem is conversion. Increase conversion rate **up to 30% with LVS™**.

**Expands your sales** reach outside your local market

**Allows sales person** to offer or up sell similar trucks during video tour

**Increases service** absorption rate (make your service department more profitable)

**Parts department** can visually confirm correct part before delivery

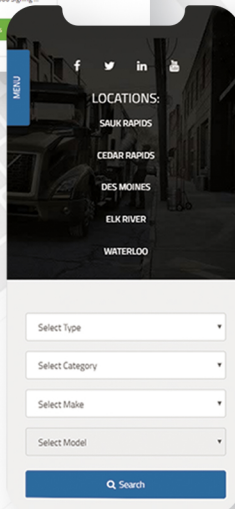
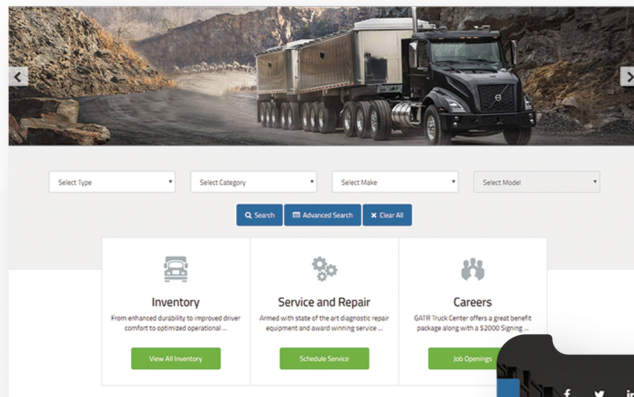


## RESPONSIVE WEB DESIGN

Autoxloo's fully dynamic, customizable truck responsive websites work on all devices and are compatible with all major smartphone platforms and OS, including **Android, Apple** and **Windows**.

### Main Features of Responsive Truck Website:

- Cross platform compatibility
- Engaging content-rich pages
- Fully customizable responsive site
- Featured listings on the homepage
- One click navigation



Compatible With  
**All** Devices

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## ANALYTICS REPORTING

Powerful real-time analytics provides valuable incite as to how your customers found your site, which keywords they used, what time of the day do they like to shop, what pages were they viewing during their visit, which device they were using to view your site and much more.

### Visitor Information:

Time of visit	Real-time visitor tracking
List of keywords	Unique visitors
Traffic Sources	Actions per visit
IP address	Bounce rate
Device used	Vehicle statistics
Referring site	Number of clicks



## SOCIAL MEDIA MANAGEMENT

Communicating with customers properly is of utmost importance. And here is where **Facebook**, **Twitter**, **YouTube**, and other social networks and blogs are very helpful. Social media is a huge and captivating space now. Social media provides the ability to connect with customers individually, and in a highly targeted, customer specified way. It's important that you make people aware of your company and its line of business.



### Facebook

Having a **Facebook** page means humanizing your location and your brand, becoming an active member of a community.



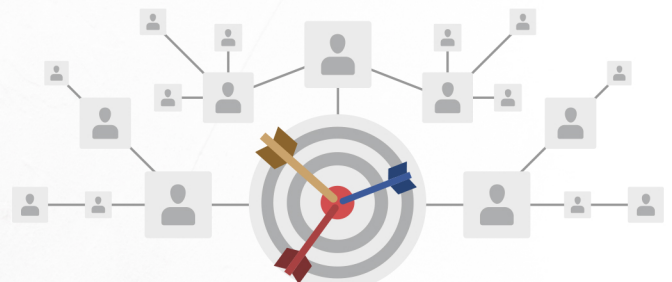
### Youtube

**YouTube** promotes your business, it can be viewed on TVs, mobile phones, computers, laptops and tablets.



### Twitter

Some claim **Twitter** is even more important for businesses because of its ability to handle rapid fire posting.







## ON SITE OPTIMIZATION

On Site Optimization deals with everything on your website that you can change and modify. You need **ON SITE SEO** if you want to increase organic traffic, drive leads and improve your position in search engine results.

On Site Optimization is a process which has three ultimate goals:

**MAKING** your website more relevant to customers' queries

**SHOWING** search engines that your website contains the data that people are looking for

**HELPING** customers to better navigate the items of interest

Once your website is optimized, it will be ranked higher in search engine result pages, its visibility will be increased, and more customers will visit your website.



## OFF SITE MANAGEMENT

**Off site Search Engine Optimization** is the process of promoting your website across the web. It is accomplished from sources other than your dealer website to increase search engine performance for target keywords that are related to your On Site content and the keywords that exist in Off Site direct links.





## GOOGLE MY BUSINESS POSTS

Did you know that **Google Posts** can increase your bookings and conversions?

Do you want to bring users from **Google directly** to your own website?

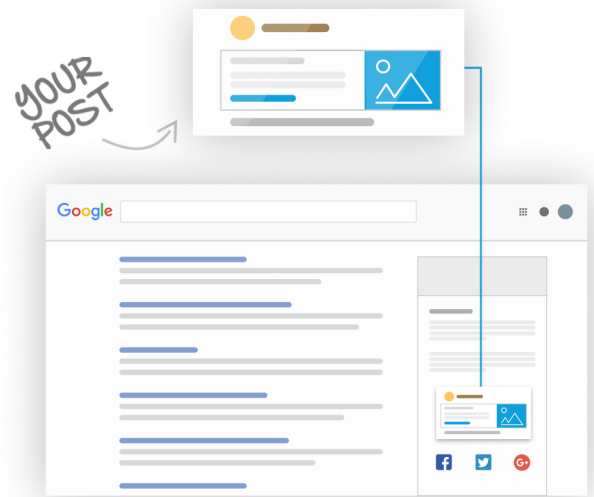
Are you utilizing **Google services** to the fullest?

You can make use of **Google Posts** to improve your local ranking and attract more customers.

**Google Posts** are the snippets of information about your business displayed on a local panel on Google search and on Google Maps.

If someone is searching for services similar to yours nearby, your Google Posts will be seen within Google's Local Finder. You can gain some insight into the number of views and the extent of participation inside your Google My Business dashboard. Each post has a share button which allows the posts to be republished on social media platforms like Twitter, Facebook and Instagram.

This Google feature will help you set your business apart from the competition.

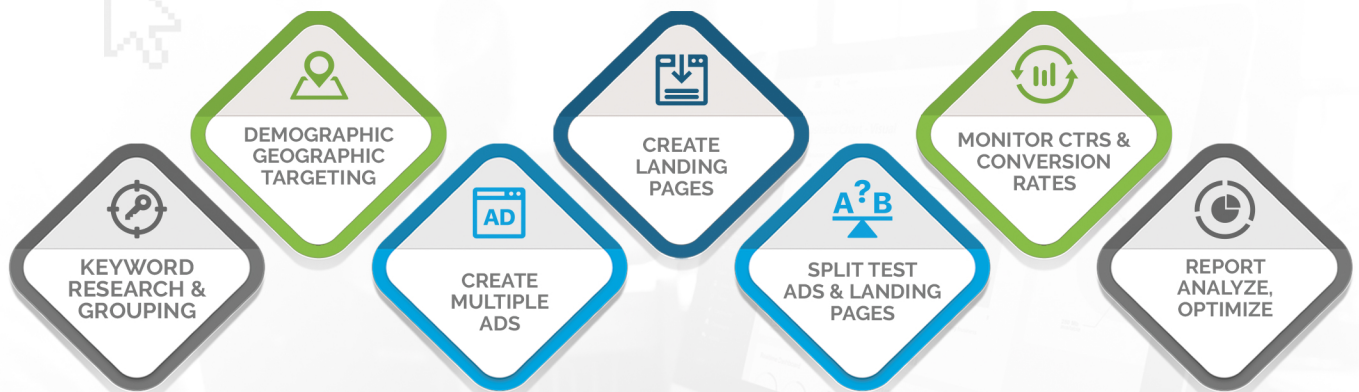


## PPC CAMPAIGN MANAGEMENT

**PPC** stands for pay-per-click, a form of Internet marketing in which you pay a fee only when your ads are actually being clicked.

The users that click on your ads are very relevant, so your PPC campaign will attract people who are already in need of your products or services. The fees you will pay are negligible, because the visit of your potential customer is worth more than a small fee.

We will base your PPC campaign on an effective PPC keyword list by which people are looking for products or services you offer.





## TRUCK DEALER WEBSITE

Website management is extremely simple and convenient. With intuitive navigation and drag-and-drop functionality, your website will be ready in no time. We offer you the ability to manage your inventory from the DMS for the proper presentation of vehicles. Finding all the answers on one page will save much of your time. With hundreds of design options to choose from, you can customize your dealer website to fit your style.

Find the best layout for your trucks, vans, trailers etc. Organize your trucks in types and categories: light, medium, heavy or severe service trucks. Specify truck details: sleeper type, engine, axles, wheel base, ratio, suspension and others.

With all of the forms and applications we offer, your truck website will provide consumers with the information that they are searching for.

Give your customers the opportunity to make the right choices with our variety of useful searches, which gives the most complete information on prospective vehicles. Browse by truck category, make, model, price etc.

The search widgets are designed specifically for trucks, vans and trailers and will complement everyone with a truck dealer website. Help your customers to find all your dump trucks, tank, low boy and horse trailers, tractors, excavators and even buses.

**INTUITIVE  
NAVIGATION**

**FULLY  
CUSTOMIZABLE**

**CUSTOM  
LAYOUT**

**USEFUL  
SEARCHES**

Autoxloo provides you with the features you need to drive up your dealership productivity. Upload a truck to your Inventory within 5 minutes. All of your truck inventory's particularities are taken into consideration. You can upload a great amount of images with just a few mouse clicks.

We offer a full range of multimedia functionality: text, graphics, audio, photo images, animation, full motion video, data etc. Our SEO tools get your site found on search engines. A better ranking means more traffic. More traffic means customers and customers mean business. Autoxloo offers the most SEO compliant platform on the market today.



## TRUCK MARKETING SOLUTIONS

Autoxloo can help you to build your truck website skillfully. We are always ready to help you to achieve successful marketing strategies. We offer a variety of packages that contain many available features. Customize them according to your preferences, and create a website that is second to none.

### Website Services

Managed Classified Posting  
Reputation Management  
Dealership Consulting  
Advanced SEO/PPC  
Concierge Service

### Software Products

CRM (customer relationship management)  
Inventory Marketing Tools  
Inventory Management  
Truck Dealer Website  
Data Distribution

Social Marketing  
Print Spec Sheet  
E-Magazine



**ISUZU**






**SPRINTER**



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 <https://www.pinterest.com/autoxloo>  
 <https://twitter.com/autoxloo>